Training Agenda of "Small projects owners move forward" Training course

First Day	
First session	**Promote Gender Equality**
Exercise1: Introduction Exercise 2: Promote Gender Equality: sequential drawing competition	- Introduction through names game - sequential drawing competition - Promote Gender Equality: Definitions - Gender role
Second Session	**Small projects owners can do that**
Exercise 3: know the first ten features for successful project	- The first ten features (necklace exercise)
Coffee Break	
Third Session	**How to set goals?**
Exercise 4: Self- assessment "SMART"	- How to set personal goals and Project's goals
Exercise 5: The first ten features of Maha	- The case Mrs. Maha (Review the case study of Mrs. Maha through story telling) - Revision of the first ten features
Fourth session	**Project environment: woman is not alone**
Exercise 6: develop her project in her environment	- Notes on role play
Second Day	
First session	**Project environment: importance of linkages and social networking**
Exercise 8: fiber ball Net	- The importance of elements surrounding women affecting the project
Second Session	**Ideas, chances, and challenges of the project**
Exercise 10: brainstorm to create project ideas	- Brainstorm training (to create project ideas by women) - Criteria for assess and select the ideas of projects

Coffee break	
Exercise 11: the final selection of project idea	- Chart on the final selection
Third Session	**Marketing**
Exercise 12: introduction on marketing and marketing mix game	- Determine market elements through image of market
Exercise 13: how to market successfully	- Role play on marketing
Third Day	
First session	**Production, Services, and Technology**
Exercise 14: All about how to develop the product	Production cycle exercise: service and productive projects
Exercise 15: more and better products "Scamper Model"	- Scamper model and its effect on women's Projects
Second Session	**Production, Services, and Technology**
Exercise 16: accounting regulatory tools	- The importance of records, and record-keeping (cashbook, fund, and customer record)
Third Session	**Self- management, and manage others**
Exercise 17: self-management, and manage others	- Build a Tower Exercise
Exercise 18: Develop the work plans of projects owners	- executive work plan
Closing Session	- **closing evaluation for "Small projects owners move forward" Training course**